

Contribution to Social Development

As a corporate citizen engaged in business around the world, we hold to our spirit of “仕濾過事” (*Rokajinitsukafuru*) or “Contribute to society through filtration business,” and we contribute to solving social issues and to social development through our filter products and our human resources.

Community Contribution Through Filters

Amid the mask shortage caused by the COVID-19 pandemic, we rapidly moved to begin manufacturing masks with the idea that masks are another type of filter, and that a moment had arrived for us to be of service to society as a manufacturer specializing in filters. Sales of masks to general consumers began in May 2020. When developing the masks, we focused on three key aspects of performance: filter performance, sealing performance and breathability. As a next-generation, highly functional mask that not only captures almost all particles but is also easy to breathe through, our masks have been much appreciated by many people. We outsourced the production of some types of masks to a facility in Nanae, Hokkaido, which supported the creation of local employment.

Reflecting our company’s stance of wishing to contribute to people’s health, we donated a total of around 700,000 units of our YAMASHIN Filter Mask® to Kanagawa Prefecture, to the town of Kamimine in Saga Prefecture and to Yokosuka City, where our company’s production and R&D facilities are located, and to public high schools that many of our Saga Branch Office employees attended. In recognition of these efforts, we were awarded a Medal of Honor for the donations, and also received the Blue Ribbon Award from Kanagawa Prefecture. The Ultimate YAMASHIN Filter Mask® 5-pack product that we donated incorporates patented YAMASHIN NANO FILTER®, a proprietary nano-fiber filter technology also used in medical masks. The donated masks were used at facilities for residential treatment and social welfare in Kanagawa Prefecture.



The Blue Ribbon Award certificate

Provision of Heavy Oil Absorption Filters

In Saga Prefecture, heavy rains in August 2019 resulted in the serious problems of large-scale flood damage as well as heavy oil spills from local companies. To recover this oil, we provided a high-performance oil absorption nano-filters. Taking this as a further opportunity, we developed an oil-absorbent product that we commercialized in June 2021.

Contributing to Local Communities at Plants and Laboratories

At the Saga Branch Office, we invited about 40 students from a local technical high school for a plant tour. In addition to the plant tour, we deepened our interaction with them by providing advice on job hunting. On Cebu Island in the Philippines, the site of one of our production plants, prior to the COVID-19 pandemic we planted mangrove trees every year to help reduce CO₂. We also participated in drainage ditch-clearing and coastal cleanup events in collaboration with local NGOs and with Lapu-Lapu City on Cebu Island, where our plant is located. And in FY2022, the Cebu Plant again collaborated on cleanup activities and a Christmas charity event hosted by Cebu City.

In Japan, our group made donations worth approximately 10 million yen (including mask donations) to local organizations, high schools, and events.

The Yokosuka Innovation Center made a donation to a local NPO of approximately 2,000 collected PET bottle caps. The NPO sells collected PET bottle caps to a recycling company, and all of the resulting proceeds are used for vaccine support for children worldwide. The donation made it possible to provide enough vaccines for approximately 3.9 children. With repeated small efforts, we will continue to contribute to our local communities and to society overall in the spirit of “仕濾過事” (*Rokajinitsukafuru*) or “Contribute to society through filtration business.”



Collected PET bottle caps

Approx. **2,000**



Child vaccine donations

Doses for approx. **3.9** children